



Professional Certified Marketer

The American Marketing Association

is honored to confer upon

Timothy Beachboard

the designation of

AMA PCM® Digital Marketing

The PCM® Digital Marketing designation is earned by demonstrating a mastery of comprehensive skills and strategies for digital marketing. Areas covered include: Metrics and conversions, social media, email, UI and UX, online advertising, SEO, and content marketing. It requires successful completion of a rigorous exam and a commitment to upholding the highest standards in the marketing field.

Date: May 28, 2018

Expiration Date: May 28, 2021



A handwritten signature in black ink, appearing to read 'Russ Klein', written over a horizontal line.

Russ Klein
CEO, American Marketing Association